	U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE	ATTY. DOCKET NO. DEM1P007	SERIAL NO. 09/888,340
LIST OF DOCUMENTS CITED BY APPLICANT TO COMPLY WITH 37 C.F.R. 1.56		APPLICANT NEAL	
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U.S. PATENT DOCUMENTS

EXAMINER INITIAL*		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
QRB	AA	6,910,017	06/21/05	Woo et al.	705	10	—
QRB	AB	6,546,387	04/08/03	Triggs	705	5	—
QRB	AC	2002/0198794	12/26/02	Williams et al.	220	612	—
QRB	AD	2002/0123930	09/05/02	Boyd et al.	213	210	←
QRB	AE	2002/0107819	08/08/02	Ouimet	16	71	—
QRB	AF	6,405,175	06/11/02	Ng	705	14	—
QRB	AG	2002/0042739	05/11/2002	Srinivasan et al.	126	536	—
QRB	AH	2002/0023001	02/21/02	McFarlin et al.	446	189	—
QRB	AI	5,521,813	05/28/96	Fox et al.	705	8	—
QRB	AJ	4,744,026	05/10/88	Vanderbei	705	8	—
QRB	AK	3,017,610	01/16/62	Auerbach et al.	340	146.2	—

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

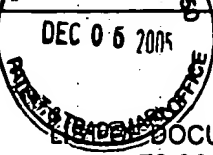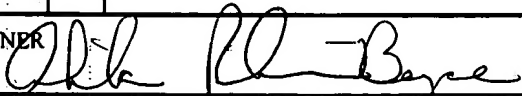|		
QRB	BA	"KhiMetrics Helps Retailers Increase Margins With Two New Tools for Their Retail Revenue Management Application Suite." PR Newswire, March 1, 2001.
QRB	BB	"KhiMetrics and Retek Form Marketing Alliance for Comprehensive Retail Pricing Solution." PR Newswire, February 19, 2001.
QRB	BC	Barth, Brad, "ShopKo Holds the Price Line." Daily News Record, page 10, October 4, 2000
QRB	BD	Barth, Brad, "Shopko Tests Automated Markdowns", WWD 10/04/00, pages 1-3.
QRB	BE	"Manugistics Agrees to Acquire Talus Solutions." PR Newswire, September 21, 2000.
QRB	BF	"Goodyear Implements Trilogy's MultiChannel Pricing Solution as Its Enterprise-Wide E-Pricer Platform." Business Wire, page 2286, June 27, 2000.
QRB	BG	"IMRglobal Signs New Product Implementation Agreement with Retek to Improve Retail Pricing and Markdown Process." Business Wire, page 1590, June 7, 2000.

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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

		OTHER DOCUMENTS *(Including Author, Title, Date, Pertinent Pages, Etc.)*

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QB	BI	"New Tools for Modeling Elasticity, Optimizing Prices and Collecting Live Pricing from the Web to Debut at Retail Systems 2000 in Chicago." Business Wire, page 1484, April 18, 2000.
QB	BJ	"Essentus and Spotlight Solutions Partnership Delivers Precise Markdown Decisions", Business Wire, 04/17/00, 3 pages.
QB	BK	Melcer, Rachel, "Local Tech Firm Creates Retail Markdown Tool", Business Courier online, 03/24/00, pages 1-4.
QB	BL	Technology Strategy Incorporated, www.grossprofit.com, 03/02/00, pages 1-20.
QB	BM	Kadiyali et al., "Manufacturer-retailer Channel Interactions and Implications for Channel Power: An Investigation of Pricing in Local Market", Marketing Science, Spring 2000, V. 19, Issue 2.
QB	BN	Andrew B. Gelman et al., "Bayesian Data Analysis", pgs. 439-455, Chapman & Hall/CRC, First Edition 1995, Reprinted 2000.
QB	BO	Smith et al., "A Discrete Optimization Model for Seasonal Merchandise Planning." Journal of Retailing, vol. 74, no. 2, page 193(29), Summer 1998.
QB	BP	Abraham, Magid M. and Leonard M. Lodish, "Promoter: An Automated Promotion Evaluation System," Marketing Science, Vol. 6, No. 2, 1987 (p. 101-123).
QB	BQ	Little, John D. C., "Brandaid: A Marketing-Mix Model, Part 1: Structure," Operations Research, Vol. 23, No. 4, July-August 1975 (p. 628-655).
QB	BR	Cerf, Vinton G. and Robert E. Kahn, "A Protocol for Packet Network Interconnection," IEEE Transactions on Communications COM-22, May 1974, (p. 637-648).
QB	BS	Flanagan, David, "Javascript: The Definitive Guide, 3rd Edition," published by O'Reilly in June 1998 (ISBN 1-56592-392-8) section 14.8.
QB	BT	Berners-Lee, T., "Hypertext Markup Language 2.0 Working Paper," Nov 1995 (pages 1-3).
QB	BU	Tellis, Gerard J., and Fred S. Zufryden, "Tackling the Retailer Decision Maze: Which Brands to Discount, How Much, When and Why," Marketing Science, Vol. 1, No. 34, 1995 (pages 271-299).

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